

Ministry of Agro-Industry, Food Security, Blue Economy and Fisheries

(Blue Economy and Fisheries Division)

LOGO COMPETITION

The Ministry of Agro-Industry, Food Security, Blue Economy and Fisheries (Blue Economy and Fisheries Division) [the Ministry] is currently setting up its Blue Economy Unit, which, *inter-alia*, will be responsible to make policies, be the decision-making body for blue economy matters and driving blue economy projects.

In this context, the Ministry is organising a logo competition for designing a logo for its forthcoming Blue Economy Unit on the theme 'Our Ocean, Our Future'. The selected logo will also be used as the official logo of the Unit, in all official correspondences, as and when required by the Ministry.

Introduction of the new Blue Economy Unit (BEU)

The Blue Economy Unit under the Ministry of Agro-Industry, Food Security, Blue Economy and Fisheries, will be committed to promoting the sustainable development and integrated management of Mauritius' marine and coastal resources. It aims to stimulate inclusive economic growth, strengthen food and energy security, and support job creation by advancing key sectors such as fisheries, maritime transport, marine renewable energy, coastal tourism, and ocean-based innovation. This will be achieved through a science-based, participatory, and ecosystem-centered approach that ensures the long-term health and productivity of marine ecosystems.

LOGO DESIGN

Specifications and Conditions for participation

- The logo must be original impactful and visually attractive.
- The logo must be in high resolution of at least 300 DPI.
- CMYK and RGB colours and code are to be used.
- The logo should be in editable vector format (adobe illustrator, EPS files).
- The selected logo shall be used as an official visual in different formats and sizes in publications, posters, flyers, website, official portals and others.
- The selected logo shall be used at both national and international levels to represent the Blue Economy Unit.

ELIGIBILITY

- The competition is open to all citizens of the Republic of Mauritius.

ENTRIES

- Each individual or group may submit a maximum of two entries.

SELECTION CRITERIA

- The logo shall be assessed in line with the objectives of the Blue Economy Unit.

DEADLINES AND SUBMISSIONS

- Deadline for submission: **Monday 16 June 2025** at latest by **16 00 hours**.
Late submissions will not be accepted.
- Participants are required to submit the completed participation form and the logo design via e-mail at blueeconomy@govmu.org (mentioning 'Logo Competition' in the subject field) or at the Administration Section, Ministry of Agro-Industry, Food Security, Blue Economy and Fisheries (Blue Economy and Fisheries Division), Level 4, LIC Centre, President John Kennedy Street, Port Louis.
- For group submission, a contact person must be designated in the participation form, and his/ her contact details must be correctly written for future correspondences.
- Participation forms are available on the website of the Ministry at <https://blueeconomy.govmu.org/SitePages/Index.aspx> under the Communiqué Section.

JURY PANEL

A jury panel will be constituted to review the contested entries and select the winner for the logo.
The decision of the Jury shall be final and binding.

Prize and Award Ceremony

The winner of the logo competition will be awarded a cash price of Rs 50,000

OTHERS

- Each entry shall be an original work and free from copyright. A signed statement to that effect shall be submitted by the participant(s). The statement, marked 'Annex A', is available on the Ministry's website at <https://blueeconomy.govmu.org/SitePages/Index.aspx> under the Communiqué Section.
- The Blue Economy Unit shall not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- Once selected, the Blue Economy Unit shall retain copyright of the logo.
- The jury reserves the right not to make any award following the competition.

INFORMATION/ QUERY

- For any additional information with regard to the logo competition, participants may contact the Ministry on 208 8427 or by email at blueeconomy@govmu.org mentioning 'Logo Competition' in the subject field.

**Ministry of Agro-Industry, Food Security, Blue Economy and Fisheries
(Blue Economy and Fisheries Division)**

**LOGO COMPETITION
Participation Form**

(to be filled in by participant/s and annexed with electronic version of the logo)

Name and details of Participant/s

SN	Name of Participant/s*	Contact No.	Email Address	Residential Address
1				
2				
3				

***Note: In case of a group submission, a group leader must be nominated, and his/ her contact details and particulars must be communicated for any future correspondence(s)**

Declaration by Participant(s):

- I/ We declare that the logo is my/our original work.
- I/ We also declare that, I/ we have never transferred the rights of this work in any way whatsoever or allowed any third party to use the work prior to this competition.
- And, I/ we, am/are aware that once selected, the Ministry shall retain copyright of the logo.

Name :

Signature :

Date :

The duly filled in participation form and relevant annexed documents should be e-mailed at **blueeconomy@govmu.org** not later than **16 00 hours on Monday 16 June 2025**.